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**THE NEWSPAPERS AND THEIR QUOTED RATES (CONTRACT) FOR THE YEAR 2019-20**

**(Delhi/Outside Delhi Edition) (COMMERCIAL RATES)**

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms														Remarks, if any	
												Black & White							Coloured								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment		General Display
1.	TIMES OF INDIA (SUPER SAVER - II)	28,85,477	6723	6723	6723	6723	4535	6723	6723	6723	6723	6723	6723	6723	4535	6723	6723	6723	6723	6723	6723	4535	6723	6723	6723		
<p>Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. Please note Times Ascent is carried on every Wednesday and Friday</p> <p>Place of Editions - Delhi, Bangalore, Ahmedabad, Chennai, Hyderabad, Kolkata Metro, Pune, Nagpur, Mysore, Mangalore, Lucknow, Kanpur, Jaipur, Goa &amp; Mumbai Mirror</p>																											
2.	HINDU (ALL EDITION) + BUSINESS LINE (ALL EDITION) - FREE OF COST	17,65,443	-	-	-	-	-	-	-	-	5433	4367	5433	5433	2902	4367	5433	5433	5433	4367	5433	5433	2902	4367	5433	5433	
<p>Place of Editions - Chennai, Coimbatore, Madurai, Tiruchirapalli, Kochi, Thiruvananthapuram, Hyderabad, Vijayawada, Vishakhapatnam, Bengaluru, Mangaluru, Hubli, New Delhi(Noida), Kolkata, Kozhikode (Malappuram), Lucknow, Tirupati, Mohali &amp; Mumbai</p>																											
3.	HINDUSTAN TIMES (ALL EDITIONS) + MINT FREE OF COST	16,65,340	5084	5084	5084	5084	5084 (Rs. 2629 HT Shine on Tues only)	5084	7317	7317	5084	5084	5084	5084	5084 (Rs. 2629 HT Shine on Tues only)	5084	7317	7317	5084	5084	5084	5084	5084 (Rs. 2629 HT Shine on Tues only)	5084	7317	7317	
<p>Note :- Extra charges for particular page /position and combined concessional rates as per rate card. For appointments advertisements other than Tuesday, Public Notice/ Tenders rate would be applicable.</p> <p>Place of Editions - Delhi, Mumbai, Pune, Chandigarh, Lucknow, Patna + Ranchi</p>																											

  
Sr. Asstt.

  
A.I.O

  
Director (PR)

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Sl. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any			
											Black & White							Coloured										
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display	
4.	THE INDIAN EXPRESS + THE FINANCIAL EXPRESS + JANSATTA (ALL EDITIONS)	7,51,262	3850	3850	3850	3850	1815	3850	--	--	3850	3850	3850	3850	1815	3850	3850	3850	3850	3850	3850	3850	1815	3850	3850	3850	3850	
<p>Note :- No extra charges for page – position or colour advertisements</p> <p>Appointment ads if carried, other than specific appointment days will attract Disply/ Public Notice rates.</p> <p>Place of Editions - THE INDIAN EXPRESS - (Ahmedabad, Vadodara, Chandigarh, Delhi, Jaipur, Kolkata, Lucknow, Mumbai, Nagpur, Pune)            + THE FINANCIAL EXPRESS - (Ahmedabad, Bangalore, Chandigarh, Chennai, Delhi, Hyderabad, Kochi, Kolkata, Lucknow, Mumbai, Pune)            + JANSATTA - (Chandigarh, Delhi, Kolkata, Lucknow)</p>																												
5.	THE ECONOMIC TIMES (ALL EDITIONS)	6,17,512	4503	4503	4503	4503	1815	4503	6443	6443	4503	4503	4503	4503	1815	4503	6443	6443	4503	4503	4503	4503	1815	4503	6443	6443		
<p>Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads, please note ET Ascent is carried on every Tuesday</p> <p>Place of Editions - Mumbai, Delhi, Kolkata, Bangalore, Chennai, Hyderabad, Ahmedabad, Pune, Chandigarh, Lucknow, Jaipur</p>																												

  
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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any		
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White							Coloured									
										Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display		
6.	PIONEER (ALL EDITION) ENGLISH	5,33,072	--	--	--	--	--	--	--	1997	1997	1997	1997	1997	1997	1997	1997	2995	2995	2995	2995	2995	2995	2995	2995		
Place of Edition - Delhi, Chandigarh, Dehradun, Bhopal, Bhubneshwar, Ranchi, Raipur																											
7.	TIMES OF INDIA & NAVBHARAT TIMES (DELHI)	14,51,297	3842	3842	3842	3842	3842	3842	5577	5577	3842	3842	3842	3842	3842	5577	5577	3842	3842	3842	3842	3842	3842	5577	5577		
Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. Please note Times Ascent is carried on every Wednesday and Friday. NBT Smart Jobs is carried on every Thursday. Deadline for booking is Monday (for Wednesday advt.) and Wednesday (for Friday advt.)																											
	HINDUSTAN TIMES + HINDUSTAN (COMBINED) DELHI	12,77,678	4018	4018	4018	4018	4018	4018	5916	5916	4018	4018	4018	4018	4018	5916	5916	4018	4018	4018	4018	4018	4018	5916	5916		

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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms														Remarks, if any	
												Black & White							Coloured								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment		General Display
9.	THE INDIAN EXPRESS (DELHI) (+JANSATTA + THE FINANCIAL EXPRESS (DELHI EDITION) FREE OF COST)	97,345	1245	1480	1480	1480	940	1480	-	-	1245	1480	1480	1480	940	1480	1245	1245	1245	1480	1480	1480	940	1480	1245	1245	
<p>Note :- No extra charges for page - position or colour advertisements. Appointment ads if carried, other than specific appointment days will attract Display/ Public Notice rates.</p>																											
10.	HINDUSTAN TIMES (DELHI) (Mint free for Tender, Auction, Callback Notice and Short term Notice)	10,11,276	3208	3208	3208	3208	3208 (Rs. 1200 on Tues only)	3208	4887	4887	3208	3208	3208	3208	3208 (Rs. 1200 on Tues only)	3208	4887	4887	3208	3208	3208	3208	3208 (Rs. 1200 on Tues only)	3208	4887	4887	
<p>Note :- Extra charges for particular page/ position and combines concessional rates as per card. Mint would be complimentary alongwith Tender Notice/ Auction Notice/ Call back Notice/ Short Term Tender advertisements</p>																											
11.	TIMES OF INDIA (DELHI)	8,92,838	3053	3053	3053	3053	3053 (Rs. 1470 on Wed & Fri only)	3053	4505	4505	3053	3053	3053	3053	3053 (Rs. 1470 on Wed & Fri only)	3053	4505	4505	3053	3053	3053	3053	3053 (Rs. 1470 on Wed & Fri only)	2853	4505	4505	
<p>Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. Please not Times Ascent is carried on every Wednesday and Friday. Deadline for booking is Monday (for Wednesday) and Wednesday (for Friday)</p>																											

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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms									Display Adv. Per Square Cms														Remarks, if any	
												Black & White							Coloured								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment		General Display
12.	NAVBHARAT TIMES (DELHI)	5,27,927	1663	1663	1663	1663	1663 (Rs. 530 on Thur. only)	1663	1725	1725	1663	1663	1663	1663	1663 (Rs. 530 on Thur. only)	1663	1725	1725	1663	1663	1663	1663	1663 (Rs. 530 on Thur. only)	1663	1725	1725	
<p>Note :- On non-appointment days, the TN/PN display rates will be applicable for appointment ads. NBT Smart Jobs is carried on every Thursday</p>																											
13.	DAINIK JAGRAN (DELHI)	4,53,473	837	837	837	837	849	837	-	-	837	837	837	837	849	837	-	837	944	944	944	944	849	944	-	944	Employee notice are published on every Monday
14.	HINDUSTAN (HINDI) DELHI	2,66,402	1410	1410	1410	1410	1410 (Rs. 428 on Tues only)	1410	1060	1060	1410	1410	1410	1410	1410 (Rs. 428 on Tues only)	1410	1060	1060	1410	1410	1410	1410	1410 (Rs. 428 on Tues only)	1410	1060	1060	
<p>Note :- Extra charges for particular page/ position and combines concessional rates as per card. For appointment advertisements other than Tuesday, Tender / Public Notice rates would be applicable.</p>																											
15.	MAIL TODAY (DELHI)	2,09,136	-	-	-	-	-	-	-	-	724	724	724	724	462	724	724	724	724	724	724	724	462	724	724	724	
16.	PIONEER (DELHI)	1,45,544	-	-	-	-	-	-	-	-	714	714	714	714	714	714	714	714	1175	1175	1175	1175	1175	1175	1175	1175	

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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any		
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White							Coloured									
											Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display
17.	THE HINDU (DELHI)	1,37,688	--	--	--	--	--	--	--	459	354	459	459	430 (on every wed.)	354	459	459	459	354	459	459	430 (on every wed.)	354	459	459		
18.	THE ECONOMIC TIMES (DELHI)	1,26,253	1621	1621	1621	1621	760	1621	2045	2045	1621	1621	1621	1621	760	1621	2045	2045	1621	1621	1621	1621	760	1621	2045	2045	Free colour is subject to availability of space
<p>Note : On non-appointment days, the TN/PN display rates will be applicable for appointment ads. Please not ET Ascent is carried on every Tuesday.</p>																											
19.	MILLENNIUM POST	92,725	--	--	--	--	--	--	--	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	650	Eligible (NEW)

  
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Director (PR)



**LIST OF NEWSPAPERS AND THEIR QUOTED RATES**

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**ON DAVP RATES FOR THE YEAR 2019-20 (SUBJECT TO REVISION BY DAVP)**

Scanned by CamScanner

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any						
											Black & White							Coloured													
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display				
<b>HINDI</b>																															
1.	PUNJAB KESARI	3,59,387	170.34	170.34	170.34	170.34	170.34	170.34	-	-	170.34	170.34	170.34	170.34	170.34	170.34	170.34	238.47	238.47	238.47	238.47	238.47	238.47	238.47	238.47	238.47	238.47	238.47	Eligible		
2.	VIRAAT VAIBHAV	2,51,468	119.19	119.19	119.19	119.19	119.19	119.19	-	-	119.19	119.19	119.19	119.19	119.19	119.19	119.19	166.86	166.86	166.86	166.86	166.86	166.86	166.86	166.86	166.86	166.86	166.86	166.86	Eligible (NEW)	
3.	AMAR UJALA	1,99,379	94.50	94.50	94.50	94.50	94.50	94.50	-	-	94.50	94.50	94.50	94.50	94.50	94.50	94.50	132.30	132.30	132.30	132.30	132.30	132.30	132.30	132.30	132.30	132.30	132.30	132.30	Eligible	
4.	AAJ SAMAJ	1,88,261	89.23	89.23	89.23	89.23	89.23	89.23	-	-	89.23	89.23	89.23	89.23	89.23	89.23	89.23	124.92	124.92	124.92	124.92	124.92	124.92	124.92	124.92	124.92	124.92	124.92	124.92	Eligible	
5.	LOK SATYA	1,68,683	79.95	79.95	79.95	79.95	79.95	79.95	-	-	79.95	79.95	79.95	79.95	79.95	79.95	79.95	111.93	111.93	111.93	111.93	111.93	111.93	111.93	111.93	111.93	111.93	111.93	111.93	Eligible	
6.	NAVODAYA TIMES	1,34,053	63.54	63.54	63.54	63.54	63.54	63.54	-	-	63.54	63.54	63.54	63.54	63.54	63.54	63.54	88.95	88.95	88.95	88.95	88.95	88.95	88.95	88.95	88.95	88.95	88.95	88.95	Eligible (NEW)	
7.	VEER ARJUN	98,324	47.40	47.40	47.40	47.40	47.40	47.40	-	-	47.40	47.40	47.40	47.40	47.40	47.40	47.40	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	Eligible
8.	ACTION INDIA	85,925	47.40	47.40	47.40	47.40	47.40	47.40	-	-	47.40	47.40	47.40	47.40	47.40	47.40	47.40	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	Eligible
9.	AMAR BHARTI	85,613	47.40	47.40	47.40	47.40	47.40	47.40	-	-	47.40	47.40	47.40	47.40	47.40	47.40	47.40	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	66.36	Eligible (NEW)
10.	AMRIT INDIA	82,500	40.29	40.29	40.29	40.29	40.29	40.29	-	-	40.29	40.29	40.29	40.29	40.29	40.29	40.29	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	Eligible
11.	RASTRIYA SAHARA	81,220	40.29	40.29	40.29	40.29	40.29	40.29	-	-	40.29	40.29	40.29	40.29	40.29	40.29	40.29	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	56.40	Eligible
<b>URDU</b>																															
12.	HAMARA SAMAJ	66,937	35.55	35.55	35.55	35.55	35.55	35.55	-	-	35.55	35.55	35.55	35.55	35.55	35.55	35.55	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	Eligible
13.	ROZNA MA RASHTRIYA SAHARA	65,172	35.55	35.55	35.55	35.55	35.55	35.55	-	-	35.55	35.55	35.55	35.55	35.55	35.55	35.55	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	49.77	Eligible

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Director (PR)

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Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms												Remarks, if any		
											Black & White						Coloured								
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back		Employment News	Short Term
<b>WEEKLIES</b>																									
1.	EMPLOYMENT NEWS (English, Hindi & Urdu)																								

  
Sr. Asstt.

  
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Director (PR)



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**LIST OF NEWSPAPERS AND THEIR QUOTED RATES**  
**ON DAVP RATES FOR THE YEAR 2019-20 (SUBJECT TO REVISION BY DAVP)**

**FOR SPECIAL CASE (HINDI ALL EDITIONS)**

Sr. No.	Name of Newspaper	Circular	Classified Adv. Per Square Cms								Display Adv. Per Square Cms														Remarks, if any			
			Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Black & White							Coloured										
											Public Notice	Tender	Auction	Call Back	Employment News	Short Term	Entertainment	General Display	Public Notice	Tender	Auction	Call Back	Employment News	Short Term		Entertainment	General Display	
<b>WEEKLIES</b>																												
1.	AMAR UJALA (ALL EDITIONS)	29,86,533	1443.93	1443.93	1443.93	1443.93	1443.93	1443.93		1443.93	1443.93	1443.93	1443.93	1443.93	1443.93	1443.93	1443.93	2021.50	2021.50	2021.50	2021.50	2021.50	2021.50	2021.50	2021.50	2021.50	2021.50	For special cases only

  
Sr. Asstt.

  
A.I.O

  
Director (PR)